

## Darwyn Jolly He/Him

<b>Lived MG DNA.</b>	<b>Governance</b>	<b>Finance/Accounting</b>	<b>Human Resources</b>
2 - Competent	3 - Advanced	4 - Extensive	4 - Extensive
<b>Risk Management</b>	<b>Arts/Event Sector</b>	<b>Legal</b>	<b>Business Strategy</b>
3 - Advanced	3 - Advanced	2 - Competent	4 - Extensive

To ensure the future of Mardi Gras continues to head in the right direction and Management achieves high levels of organisational performance and compliance, with thoughtfulness I would serve SGLMG for positive social change through advocacy, community education, cultural programs and supportive initiatives. Standing united, I would strengthen, support and celebrate First Nations Peoples as well as LGBTIQ+ individuals, families and groups in their efforts to achieve their fullest potential.

Holding a Business Degree and MBA, as well as being well informed with honourable intentions, as I commit to the responsibility and expectations of the role, I would learn more from but also give back to the LGBTIQ+ community and SGLMG Members.

Born in Singapore to South East Asian parents and educated in Australia from the age of 5, I am bilingual and would add diversity to the SGLMG. Holding a Business Degree and MBA, I am proof that a product of a single migrant parent has the ability to achieve accomplishments in challenging environments.

Possessing over 20 years' extensive strategic and leadership experience within private, public & NFP sectors across diverse industries including tourism, leisure, hospitality, attractions, major events and integrated accommodation & property, I would bring value to the SGLMG Board by meeting the 'somewhat' and 'gap' areas outlined on the Board Skills Diversity Matrix.

Presently employed as General Manager, Skyrail-ITM at Taronga, a 'NFP' state government organisation that is highly regarded for its demonstration of values, integrity, inclusion and diversity, I will bring a wide-ranging set of skills and expertise that includes Event Management, Cultural & Community Programs, Project Management, Finance & Risk Management and the Corporate Governance framework.

Earlier this year, I was appointed as a Board Member with the Sydney Gay & Lesbian Business Association (SGLBA) and have since dedicated and volunteered my time to professionally support and develop business owners and career professionals particularly in the LGBTIQ+ community.

### **LGBTQIA+ alliances**

Sydney Gay & Lesbian Business Association  
The former Sydney GAYMES (2002)

## CAREER SYNOPSIS

An accomplished, high performing, career-driven and national award-winning Business Executive, with over twenty years' experience across diverse industries – Tourism, Attractions, Leisure, Wildlife, Conservation, Major Events, Entertainment, Venues & Stadia and Property (Licensed, Integrated, Accommodation & Multi-purpose).

Commercially astute, extensive background in private, public and NFP sectors with specialist skills in Strategic Leadership, Commercial, Operations, Marketing, Business Development, Communications, Guest & Visitor Experience, Customer, Community & Cultural Engagement, Project Management, Financial & Resource Management, Change Management, Organisation Development, Asset & Facility Management, Corporate Social Responsibility, Diversity & Inclusion, Economic & Regional Development and Safety & Risk.

Proven track record of success at driving & maximising growth, financial & operational performances in dynamic environments by devising and leading sustainable strategies, initiatives & services across core business areas.

A talented and influential leader, skilled at supporting, developing and mentoring high calibre individuals & teams who are committed to a culture of excellence, safety performance ensuring record-high results, and enhancing revenue, growth, profit, visitation and customer experiences.

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## EMPLOYMENT HISTORY – BOARD, EXECUTIVE & SENIOR LEADERSHIP MANAGEMENT

### **Board Director - Sydney Gay & Lesbian Business Association, May 2021 to Present**

A 'NFP' business members' association dedicated to the professional support & development of its Members; bringing businesses, career professionals and industry leaders within the LGBTQI+ community together.

### **General Manager, Skyrail-ITM @ Taronga Conservation Society Australasia, (Sydney & Cairns), Jan 2018 to Present**

Workforce of 40+ (FTE), 5 direct reports. Leadership position. Multi-site day-to-day management of people, property, projects, assets, tourism, leisure, budgets, profit, guest experience, safety & risk and services. Skyrail-ITM, an international tourism management company that provides business solutions for Taronga.

### **General Manager, Marketing & Commercial – Perth Racing (Perth), Oct 2014 to Dec 2016**

Executive Leadership position with 15 direct reports for Marketing, Commercial, Venues, Event Delivery, Membership, Sponsorship, Business & Visitor Growth, Raceday, Corporate Hospitality and Ticketing.

### **General Manager, Commercial & Sales, Australian Turf Club (ATC) Ltd, (Sydney), Dec 2006 to Oct 2014**

Senior leadership position with 15 direct reports for Sales, Marketing, Tourism and Major Events & Service Delivery.

### **Group Director Sales, Marketing & Tourism, Golden Tulip Group (Melbourne), Dec 2004 to Dec 2006**

Headed the commercial and marketing business areas of three large Melbourne hotels (CBD, Airport & St Kilda).

### **Group Marketing & Commercial Manager, C.inc Group– Property & Leisure (Sydney), Apr 2002 to Dec 2004**

Led strategic business services & partnering across multiple multifaceted venues and channels, including Entertainment (clubs, bars & venues), Accommodation (hotels), Licensing (on & off), Gaming and Leisure.

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## EDUCATION

- 2019 – Master of Business Administration, Southern Cross University
- 2017 - Bachelor of Business, Southern Cross University
- 2016 – Corporate Governance, Governance Institute of Australia

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## AWARDS / ACHIEVEMENTS

- 2011: Tourism Australia Award for Excellence - 'Distinguished Honour National Tourism Legend'
- 2009: Tourism Training Australia Award for Excellence - 'National Tourism Legend' (youngest recipient).