

Terms and conditions
Mardi Gras Google Parade Grants 2021

1. The promoters are Google Australia Pty Ltd ('Google') ABN 33 102 417 032 of Ground floor, 48 Pirrama Rd, Pyrmont NSW 2009 and Mardi Gras Arts Pty Ltd ('SGLMG') ABN 41 158 800 018 of Suite 6, 94 Oxford St, Darlinghurst NSW 2010 (Google and SGLMG together the 'Promoters').
1. Information on how to enter and prizes forms part of these terms and conditions of entry. Entry into the promotion constitutes acceptance of these terms and conditions.
2. Applications are open to groups, entities or individuals whose application for participation in the 2021 Mardi Gras Parade have been successful. ('Eligible Entrant').
3. Applications commence at 9am AEST on Monday, 14 November 2020 and closes at 11.59pm AEST on Sunday, 3 January 2021 ('Application Period').
4. To enter the promotion, Eligible Entrants must, within the Application Period, complete and submit the grants application online at ([Mardi Gras Website](#)). All entries are deemed to be received at the time of receipt by the promoter, not at the time of transmission by the person. All times stated in these terms and conditions are AEST as applicable in Sydney.
5. The grants application form will require the Eligible Entrant to clearly state the name of the group, entity or individual applying to receive the grant, list a contact person's full name, email, phone number and complete entry details in accordance with the form.

In addition, an entry may include a video link via Vimeo or YouTube, images, supporting PDFs of designs or other documentation (not compulsory) to support the response to the entry questions. The maximum file size is 5MB. There is a limit of one entry per person and entity. An Eligible Entrant can only win one grant. The Eligible Entrant must ensure that correct details are entered into the grant's application form so that the Promoters may contact the Eligible Entrant in the event that their entry is a winning entry. By entering the promotion, you acknowledge and agree that the Promoters may use all information contained in the grants application form for purposes including evaluation of the application, conducting marketing, promotional and research activities and all applications become the sole property of the Promoters.

6. The Promoters accept no responsibility for late, lost or misdirected entries, including delays due to technical disruptions, network congestion or for any other reason.
7. The Promoters' panel of judges will reserve the unconditional right to withdraw the grant if an application is found to contain false and/or misleading information. The

Promoters retain the right to investigate and verify any information provided in an entrant's application.

8. A panel of the Promoters' appointed judges will review all applications that are eligible for consideration based on the following factors:

Application Factors:

- Benefit that the Parade entry brings to the LGBTQI community
- Demonstrated capacity for the applicant to deliver the entry
- Demonstrated budgeting and project planning

Environmental Factors:

- Ensuring grants are distributed equitably across the lesbian, gay, bisexual, transgender, queer and intersex communities
- Ensuring grants are distributed equitably across a range of locations
- Ensuring grants are distributed equitably across a range of intersecting demographics, including race and socioeconomic. First Nations and Aboriginal organisations are encouraged to apply.

An entrant will not be eligible to win a grant if of the following apply:

- Are a commercial business activity
- Are a government organisation
- Seeking a grant for any project other than a 2021 Parade entry

The judging panel will consist of two nominations from Mardi Gras, two nominations from Google and a further two independent community nominations.

The judges will assess the merits of each application in their discretion and will ultimately determine any successful applications, in whole or in part. Successful applications will be selected at the discretion of the panel of appointed judges.

The judges' decision is final, and no correspondence will be entered into. Attempts to contact the judging panel directly may result in disqualification of any Eligible Entrant.

Successful applicants will be notified by SGLMG during the week commencing Monday, 11 January 2021. Winning entrants may also be promoted on Google and SGLMG social media channels.

9. The SGLMG will contact winners via by email using contact details provided in the Eligible Entrant's grants application during the week commencing Monday, 11 January 2021. In the event that the promoter is unable to contact a successful applicant after three attempts, that applicant will forfeit the grant and the judges will select another successful application in their place.
10. The Promoters reserve the right in their sole discretion to disqualify any Eligible Entrant which the Promoters have reason to believe has breached any of these conditions or in the opinion of the Promoters, has engaged in conduct in entering the

promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the promotion and/or the Promoters.

11. The total value of all grants is up to the value of \$60,000 (including GST). There will be a specific number of grants available:
 - 30x \$2000
12. Each grant is not exchangeable or transferable.
13. Tax implications may arise from the prize winnings. Independent advice should be sought.
14. The Promoters reserve the right to rejudge in the event of an entrant being unable to satisfy these terms and conditions or forfeiting or not claiming a prize. For any element of the prize that remains unclaimed or forfeited through ineligibility or otherwise by 2pm on the Friday, 22 January 2021, the winner will forfeit that portion of the prize and no compensation will be paid in lieu.
15. Each winning Eligible Entrant (including their representatives and members) consents to their names, images, photographs and original entry being used by the Promoters for future promotional, marketing and publicity purposes, without compensation.
16. Each winning Eligible Entrant must make a post on their social media accounts (Facebook and/or Instagram unless otherwise arranged with the Promoter) announcing their winning of the 2021 Sydney Mardi Gras Parade Grant supported by Google. The Google and SGLMG social media accounts must be tagged in the post, and the post must include the tag #MardiGrasGoogleParadeGrants.

Google Instagram: @google
Google Facebook: @google
SGLMG Instagram: @sydneymardigras
SGLMG Facebook: @Sydney Gay and Lesbian Mardi Gras
17. Each Eligible Entrant's personal information is collected for the purposes of conducting this promotion. Any disclosure of such information will be made as required by law and in accordance with these terms and conditions. The Promoters may disclose your information to third parties who are assisting the Promoters, their service and content providers (including those located outside Australia) and to the Promoters' related companies, including those located outside of Australia.
18. The Promoters are not liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or a consequential loss), or for personal injury suffered or sustained as a result of taking any prize, except for any liability that cannot be excluded by law.
19. The Promoters will not be liable for any loss or damage whatsoever resulting from incorrect details being lodged by entrants.

20. The Promoters reserve the right to vary the rules of the promotion or any prizes offered or cancel the competition if they are no longer able to run the promotion due to reasons beyond their control, subject to law. The Promoters will not be liable for any losses to any party arising from any variation or cancellation.
21. The Promoters are not responsible for any incorrect or inaccurate information or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.