



Sydney Gay and Lesbian  
**MARDI GRAS**

## 2021 Parade

Saturday 6 March, 2021



## Entrant Terms and Conditions

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## 1. GENERAL

These terms and conditions (“**T&Cs**”) apply to the application (“**Application**”) to be a part of the 2021 Sydney Gay and Lesbian Mardi Gras Parade (“**Parade**”) as an Entrant (“**Entrant**” or “**Entry**”).

By submitting an Application, the Applicant (“**Applicant**”) acknowledges having read, understood and accept the terms of this Agreement. These T&Cs can only be varied in writing by SGLMG.

The Applicant is responsible for making each of your Participants, any third-party suppliers and supporters aware of and comply with these T&Cs. Any violation of these T&Cs may result in your immediate removal from the Parade. No refunds will be provided in the case of removal due to violation of these T&Cs. The decision of SGLMG is final.

### 1.1. 2021 PARADE & COVID-19 SAFETY

The safety of our community, spectators, parade participants, staff and volunteers are our highest priority and is at the forefront of all our planning. A number of operational changes have been made to ensure your safety. The Parade continues to be the significant platform for us to come together and shine a global spotlight on LGBTQI+ lives, culture, communities and creativity.

#### **MAJOR CHANGES TO NOTE FOR 2021:**

Due to the current COVID-19 Pandemic and the restrictions under current health orders, the following changes will be in place for the 2021 Parade:

- The Parade will be a ticketed event for spectators, held at the Sydney Cricket Ground (SCG) in Moore Park, and broadcast by SBS.
- Parade participant numbers will be reduced, with Parade participants capped at a maximum of 5,000 people
- Parade groups will be no more than 40 persons each. This will allow for as many groups as possible to participate
- No vehicles can be used as part of any floats. SGLMG encourages participants to think big with their costumes, props, flags, inflatables, signs and pushable elements.
- A series of COVID-19 Safety Protocols will be in place and Participants must comply with these. These include:
  - Symptom screening and temperature checks
  - Contact details registered for all individual participants
  - ID checks on entry
  - **Mandatory** face masks for all participants while in the Marshalling Area
  - Physical distancing at all times
  - Controlled access sections within the marshalling area will be in place to allow physical distancing and avoid contact with large numbers of people

**Please ensure that you read section 8.3 COVID-19 Safety Protocols for full details.**

SGLMG will continue to work closely with NSW Health and other government agencies in the lead up to the Parade and will adapt COVID Safe Protocols as required.

## 1.2. VENUE CONSIDERATIONS

Operating the Parade at a new venue for the first time brings with it a number of changes that you must consider.

- Please refer to the table below for a summary of all the venue locations in which Parade Entrants will need to traverse through.
- Please ensure that all your participants, including wheelchair users or those wearing high heels, are comfortable with traversing through the various terrains.
- All creative components, including your pushables, props, inflatables and puppets, must not exceed the following dimensions due to height and width restrictions of the venue entries and exits.

LOCATION	HEIGHT	WIDTH	LENGTH	TERRAIN
<b>Marshalling Area</b> Showground Car Park, Moore Park	1.9 metres	2.2 metres	6 metres	Grass and dirt/gravel on mostly flat surface with some slight inclines and roadside curb ramps.
<b>Entry to Route</b> SCG Trumper Tunnel	1.9 metres	2.2 metres	6 metres	Cemented road/pavement on mostly flat surface with some slight inclines.
<b>Parade Route</b> SCG Field of Play	4 metres	6 metres	6 metres	Primarily grass with astro turf and flooring mats on a flat surface.
<b>Exit from Route</b> SCG Bradman Tunnel	1.9 metres	2.2 metres	6 metres	Road, cement on mostly flat surface with some slight inclines.

### Marshalling Area - Showground Car Park, Moore Park

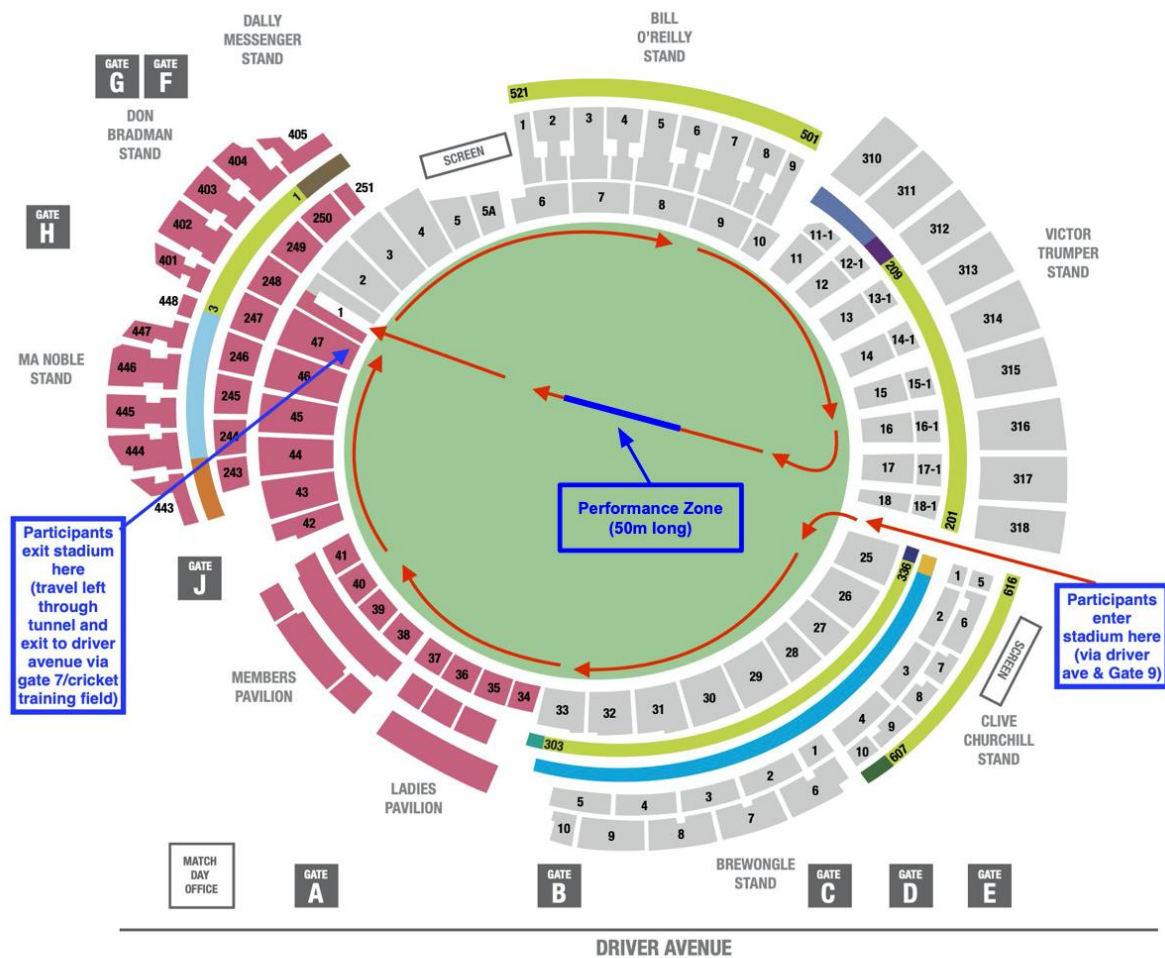
- Parade Entrants, including participants and all creative components, will be marshalled on the Showground Carpark at Moore Park
- Each Entrant group will be given staggered arrival times between 3pm-6pm
- Each Entrant group will be allocated to a dedicated Section within the Marshalling Area
- Entrants must remain in their allocated Section until they are requested to travel to the SCG for Parade start
- There are no pass outs from the Marshalling Area
- Each Section in the Marshalling Area has dedicated toilets, hand washing and water stations

### Movement to Parade Route – Driver Avenue to SCG Entry

- At the appropriate time, each Entrant group will be directed by SGLMG volunteers/staff to exit the Marshalling Area and move towards the SCG
- Entrant groups will travel along Driver Avenue (Moore Park) towards the SCG where they will enter the venue via a designated entry tunnel (under the Victor Trumper Stand)
- Whilst in the entry tunnel you will prepare to enter the Parade Route (SCG Field of Play).

## Parade Route – SCG Field of Play

- Underneath the Victor Trumper Stand is the entry tunnel that leads to the Parade Route (SCG Field of Play)
- Once on the field of play you will complete a one-way lap around the SCG perimeter, finishing by crossing through the field of play to exit. (Please see the map below)
- Each Entrant group will be provided with an estimated Parade start time
- Each Entrant group will be directed by SGLMG volunteers/staff when they can enter the field
- The total distance of the Parade Route is approximately 555 metres and will take approximately 25 minutes to traverse through
- The lap around the perimeter will be a moderate walking pace. Entrants are welcome and encouraged to dance to the music playing from the stadium speakers during this time
- The Parade Route is 6 metres wide
- Entrants must line up their participant groups in four (4) lines, with each line being a maximum of ten (10) persons. Physical distancing must continue in these lines.
- Entrant groups must remain five (5) meters behind the Parade group in front of them
- The audience will be watching from the stadium seating. Some may be seated 4 metres away from the field, whilst others may be seated in the top tiers of the Grandstands. We encourage Entrants to think big, bold and colourful with your creative and performance elements to have the biggest visual impact.



### Parade Performance Zone – Crossing over the SCG Field of Play

- Entrant groups will cross over the SCG Field of Play after completing one lap
- This cross over will be known as the “Performance Zone” (see diagram above)
- The total length of the cross over is approximately 155 metres
- The Performance Zone is 50 metres length and 6 metres wide
- In the Performance Zone, each Entrant group will have the opportunity to perform a 45-second choreographed routine to an audio track of their own choosing. The audio track will be played via the stadium’s speakers.
- It is not mandatory to have a choreographed routine; however, all Entrants must cross through this zone when directed by SGLMG stage managers and must continue to move in a forward motion.
- When in this zone entrants must continue in a forward motion without stopping.

### Exit from Route – SCG Bradman Tunnel

- Once Entrants have completed the Parade Route, they will need to exit the field via the SCG Bradman Tunnel,
- The exit tunnel will lead all participants back out to Driver Avenue (Moore Park) where they must then leave the SCG precinct immediately

## 2. DEFINITIONS

PHRASE	DEFINITION
<b>Applicant</b>	The person submitting the Application form to take part in the Parade and must be the primary contact for all communications with SGLMG.
<b>Entrant/Entry</b>	The successful Application group and can be any walking, marching or choreographed float group that is taking part in the Parade.
<b>Entrants Briefing</b>	The mandatory briefing session that all Entrant organisers must attend for Parade operational, safety and logistics information. This will be held on 7 February 2021 date at TBD venue as determined by SGLMG.
<b>Marshalling Area</b>	The Centennial Parklands Showground Car Park, Moore Park and is the place in which Participants will be marshalled prior to the Parade start. The Marshalling Area is subject to change as determined by SGLMG.
<b>Parade</b>	The 2021 Sydney Gay and Lesbian Mardi Gras Parade which will be held on Saturday 6 <sup>th</sup> March 2021 from 6:00pm to 10:00pm at the Venue, or such other date, time and place as SGLMG may determine in its absolute discretion.
<b>Participant</b>	All persons that is taking part in the Parade with an Entrant group. This may include but is not limited to any choreographers, media, production crew, adult guardians or caretakers that is required.
<b>Individual Participant Registration Deadline</b>	The successful Applicant (primary contact) must have pre-registered and provided SGLMG with the full name, phone number, email address and post code of ALL individual Participants by 5pm Monday 1 February 2021. All individual Participants must register, agree to the Terms and Conditions of Entry and provide true and accurate contact details for contact tracing by 5pm Wednesday 17 February 2021 Upon completion of registration each participant will be issued with a barcoded entry ticket to the Marshalling Area.
<b>Payment Deadline</b>	5pm Monday 4th January 2021 is the due date when payment of the Parade entry fee must be completed.
<b>Performance Zone</b>	Located in the centre of the SCG Field where Entrants must travel through and is 50 metres total distance. All Entrants will have the opportunity to perform 45 seconds to perform a choreographed routine to an audio track of their own choosing, if they wish.
<b>Route</b>	The Sydney Cricket Ground (SCG) Field of Play in which Entrants will traverse through. It is a one-way lap around the SCG Field of Play perimeter, and cross through the centre of the field, at approximately 555 metres total distance. This includes the Performance Zone.
<b>SCG</b>	The Sydney Cricket Ground and is the stadium in which the Parade will be held, or such other place as SGLMG may determine.
<b>SGLMG</b>	Sydney Gay and Lesbian Mardi Gras Limited who is the Parade event owner and operator.
<b>Submission Deadline</b>	5:00PM Thursday 3rd December 2020 is the due date when the Application must be submitted via SGLMG online event management system.
<b>Venue</b>	The full event site, including the SCG, the Marshalling Area and any grounds in the precinct that are occupied for the event. The Venue is subject to change as determined by SGLMG.



### 3. ELIGIBILITY AND CONDITIONS OF ENTRY

Eligible Applications must:

- Be submitted by:
  - **LGBTQI+** – Individuals, community groups or organisations primarily involving LGBTQI+ people. Organisations must be able to prove their main aim is to represent or support the LGBTQI+ communities. These Entrants must communicate a message relevant to the LGBTQI+ communities; or
  - **Non-LGBTQI+** – Individuals, community groups or organisations who do not identify as LGBTQI+ but supports the rights, achievements, culture and aspirations of the LGBTQI+ communities. These Entrants must communicate a clear message of support or celebration relating to the LGBTQI+ communities and must not use an abbreviation of LGBTQI+. These Entrants must not sell themselves or what they do unless they are directly promoting how they support or celebrate LGBTQI+ communities.
- Include a detailed creative concept to ensure SGLMG has a clear understanding of the concept, artistic ideas, production values, themes and messaging.
- Include a minimum of two (2) Supporting Documents to visually support the creative concept. Any production designs must include dimensions. Supporting documents includes visual designs of your costumes, outfits, props, signage with exact wording, mood board references, participants formation.
- Have relevance to the 2021 SGLMG Festival theme (<https://www.mardigras.org.au/rise>).
- Agree to all T&Cs as outlined by SGLMG.
- Entrants must not be discriminatory, homophobic, biphobic, transphobic, racist, sexist or breach any defamation law. Applications will not be accepted from organisations who have demonstrated any of the above in previous Parades or in their general business.

To secure placement in the Parade, successful Applicants must complete the following:

- Complete payment of the Parade Entry Fee by the Payment Deadline.
- Register the full name, phone number, email address and postal code of all individual Participants by the Individual Participant Registration Deadline.
- Attend the mandatory Parade Entrants Briefing

SGLMG will not accept Applications from escort agencies, sex on premises venues, brothels and tobacco companies.

### 4. GENERAL APPLICATION INFORMATION

- All Applicants must submit their Application through SGLMG's online event management system by the Submission Deadline.
- SGLMG are under no obligation to accept or follow up on late or incomplete Applications.
- The act of receiving an Application shall not be deemed to impart or imply any obligation for SGLMG to accept any Application.
- All Applicants will be notified electronically by SGLMG on the outcome of their Application being accepted or declined entry into the 2021 Parade on Friday 11 December 2020.

## 4.1. SELECTION PROCESS

The Curatorial Committee, comprised of representatives from both SGLMG and our community, will assess all Applications based on the below selection criteria:

- Meeting the eligibility and conditions of entry
- Providing a well-designed creative concept
- Ability to plan and deliver the creative concept safely
- Benefit and relevance to LGBTQI+ communities
- Relevance to the 2021 Festival theme

Under no circumstances will SGLMG alter or make exceptions to the selection criteria to match an individual Application.

If SGLMG receives more Applications than the total capacity allows and your Application has met the selection criteria, SGLMG may review your Application based on previous Parade history and support of LGBTQI+ communities. Additionally, LGBTQI+ organisations will receive first preference. SGLMG encourages non-LGBTQI+ organisations to consider sponsoring or partnering with a LGBTQI+ organisation for their Parade Entry.

NB: Any proposed changes to the Entrant’s creative concept, messaging or production must be communicated in writing to SGLMG for approval, no later than 1 February 2021.

## 5. PARADE DETAILS

This section contains general information about the Parade relevant to Parade Entrants.

### 5.1. ENTRANTS BRIEFING

- All Entrants must attend the mandatory briefing session to be informed on Parade day operations, logistics and safety.
- Entrants will be supplied with their group specific briefing pack which contains maps, designated parade position, marshalling area section, arrival time and location.
- Failure to attend the briefing session will forfeit your right to participate in the Parade.
- Successful Applicants will be notified of the confirmed date, time and venue of the briefing session.

### 5.2. ENTRY CATEGORIES AND FEES

The following table displays the categories and fees that apply to successful Applications that are approved as an Entrant to participate in the 2021 SGLMG Parade. All prices are in \$AUD and include GST.

Entry Category	Fee
Individual or group of up to 5 Parade Participants	\$58
Community Group	\$169
Government Organisation	\$849
Not for Profit Organisation with less than 50 employees	\$229
Not for Profit Organisation with 51-500 employees	\$449
Not for Profit Organisation with 501-1000 employees	\$649
Not for Profit Organisation with more than 1000 employees	\$849
SME Business (includes event promoters)	\$849

Entrants must complete payment of the Entry Fee by the Payment Deadline. Final acceptance into the Parade is not confirmed until payment has been received. Entrants that fail to complete payment prior to the deadline will lose their place in the Parade.

Refunds will not be issued if the Entrant decides to withdraw from the Parade, or if the Entrant is removed from the Parade on event day due to breach of any T&Cs. In the event that the Parade is unable to proceed due to the COVID-19 Pandemic all entry fees will be refunded in full.

### 5.3. MEDIA

The Parade will be recorded for broadcast on television or online web stream by the official SGLMG broadcast partner, as well as photographed from various media outlets. All Entrants participating in the Parade constitutes permission to authorise official SGLMG media partners to video, photograph, record and transmit the messages, signage, and Participants from your Parade entry. The successful Applicant and Marshalls are responsible for notifying Participants that they may be filmed or photographed for broadcast use, or for later promotional use by SGLMG.

### 5.4. PARADE ORDER AND POSITION

SGLMG aim to curate a Parade with exciting messaging that tells a story to our audience. The Parade order is an important part of the decision-making process and while consideration will be given to factors such as participants ages and abilities, the final Parade order and position of Entrant groups is at the sole discretion of SGLMG.

Entrants will be advised of the placement of their Parade position within their briefing pack supplied at the Entrants Briefing. Placement cannot be exchanged, shared, traded or otherwise moved without the express written permission from SGLMG. SGLMG reserves the right to change the position of any Entrant group at any time.

On Parade day, all Entrants must form up in their assigned zone at the designated time and location as determined by SGLMG. Marshalling Staff and Volunteers will be located at the assigned zones to assist correct form up.

Each Entrant must remain in its Parade position whilst on Route for the duration of the Parade and there must be 5 metres distance between each Entrant group. Failure to remain in Parade position may result in removal from the Parade and limited representation in any official media.

### 5.5. INDIVIDUAL PARTICIPANT REGISTRATION

**For the 2021 Parade and all future Parades, Entrant groups will be required to register the full names and contact details of ALL their Participants involved. Successful Applicants (primary contact) will be required to provide the full contact list to SGLMG by 1 February 2021.**

**Each Participant will then be sent an email from SGLMG and be required to pre-register and agree to T&Cs of entry by the Individual Participation Registration Deadline. Upon completion of the registrations process, each Participant will be sent a unique QR Code ticket/pass that must be presented to gain entry to the Marshalling Area.**

**Individuals will also need to present valid photo identification that corresponds with the name registered on the ticket/pass to gain entry to the Marshalling Area. Please ensure all Participants are aware of this requirement in advance.**

### **5.5.1. PARTICIPANT NUMBERS**

Each year the Parade is restricted to a maximum number of Participants and Entrants.

SGLMG consults with key stakeholders including NSW Police, NSW Health, Transport Management, City of Sydney and the Venue owner, to allow for maximum participation, ensuring the overall safety and security for all Participants.

In 2021, under our COVID Safe Event Plan, SGLMG must provide four (4) square meters of space per person. We are also working with limited space inside the Marshalling Area and the Parade Route is shorter.

Each Entrant is limited to a maximum of **40 Participants**.

If you are selecting the entry category of “Individual or Community Group of up to 5 people”, you are limited to a maximum of **5 Participants**.

### **5.5.2. MINORS**

All Participants that are minors must always be accompanied by a legal guardian at the Parade.

## **5.6. MARSHALLS**

Each Entrant must provide two (2) designated Marshalls to act as the official liaison and emergency contact between the Entrant and SGLMG on Parade day.

Responsibilities include and are not limited to:

- Attend the Parade Entrants Briefing.
- Check-in with the SGLMG Registration Team at the Parade and ensure that your Participants arrive at the Marshalling Area at your assigned time.
- Wear the accreditation provided by SGLMG on Parade night to identify themselves as a Marshall.
- Ensure the safety of your Participants by remaining with your Entry in the Venue at all times.
- Ensure that your Entry does not intentionally cause the Parade to stop.

## **5.7. PARADE AWARDS**

Our Parade Awards are intended to encourage participants to stand out and produce a float entry to their absolute best capability, whilst having a meaningful presence in the Parade. Nominations and winners are selected by our judges panel comprised of diverse community representatives.

Our 2021 Parade Award categories are:

- Ron Austin Award for Most Fabulous Parade Entry
- Ron Muncaster Award for Best Costumes
- Best Design
- Best Choreography
- Best Individual or Small Group
- Best Face Mask

## 6. ENTRY CREATIVE CONCEPT AND COMPONENTS

Our worldwide renowned Parade resonates with participants and spectators alike, so we encourage you to think big and fabulous with your creative concept. Your entry should inspire the audience to feel something, whether they cheer, laugh, cry or reflect upon, so we encourage you to have a clear, simple message that is visually exciting.

The following section lists approved creative components and provides considerations on how these can be used in your entry. All Entrants and Participants are responsible for the safety and security of their own belongings, goods and equipment.

### 6.1. MESSAGING

Entrants must communicate a clear message of support or celebration relating to the LGBTQI+ communities and have relevance to the 2021 SGLMG Festival theme.

Any messages, whether expressed verbally, in writing, in imagery or otherwise, must not promote or condone violence or the incitement of hatred toward any persons. All messages must be delivered in a non-violent and non-threatening manner.

Participating in the Parade does not make an Entrant an official SGLMG partner, sponsor, supporter or supplier and Entrants are prohibited from promoting or implying that they are. Entrants must not use the SGLMG brand and logo.

Entrants must not advertise or promote any other group, organisation, business or product, unless approved by SGLMG as a “Community Supporter”. See section 7 below for more details.

### 6.2. COSTUMES AND OUTFITS

Your participants should look and feel fabulous! We encourage you to unite your participants by using a common theme or wearing costumes and outfits that are coordinated or complementary. Use unexpected materials or experiment with different colours and textures to create something spectacular.

We encourage that anyone wearing high heels are extremely confident in walking on uneven terrains as the Parade Route includes grass and astro turf. If you intend to wear stilettos, please be aware that these may get stuck in the grass and will slow you down or be a trip hazard, so we recommend thicker heels.

#### MANDATORY FACE MASKS

All Participants must wear face masks at all times whilst in the Marshalling Area and travelling to/from the stadium. There will be no exceptions to this rule under our COVID Safe Event Plan.

Wearing face masks are not mandatory whilst on the Parade Route.

- Face masks will be provided by SGLMG, or Participants can bring their own. If Participants choose to bring their own face mask, masks must:
  - Cover nose and mouth
  - Not have any holes e.g. mesh or tulle material
- Participants are permitted to remove their mask whilst performing on the Parade Route if they wish. Face masks can only be removed when directed by staff at entry to the SCG Field of Play. Face masks must be disposed of directly into the bins provided.

- Participants will be provided with a new face masks as they exit the Parade Route. This mask must be worn until they have exited the Venue.
- SGLMG encourages all participants to continue wearing these masks as they leave the precinct and travel home, particularly if using public transport.

### 6.3. CHOREOGRAPHY AND MOVEMENT

Gaps in the Parade train hinder the enjoyment of participants and audience, as well as delays the time in which everyone can return home or continue partying elsewhere. To avoid this, all Entrants must be moving forward along the route at a pace of 60 metres per minute, unless stopped by SGLMG Staff, NSW Police, Security or Volunteers. Choreography must be performed in a COVID-19 safe manner maintaining physical distance and must always be in a forward-moving direction in all areas, including the Performance Zone. Choreography must not involve standing still or moving backwards.

If your group is asked to move on, or increase pace, please do so without delay. There is to be no stopping for dance routines or shows unless authorised by SGLMG. Any Entrants who stop and delay the Parade significantly are at risk of being extracted from the Parade.

#### **At all times whilst on the Parade Route, Participants must practice physical distancing.**

For any non-performing groups, there must be 1.5 metres distance between all individual Participants within an Entrant group. For any groups who are singing, dancing or chanting, there must be 2 metres distance between all individual Participants within an Entrant group, due to the increase in respiratory exertion involved.

If you have a group of 40 Participants, your formation on the parade route must be in four (4) lines with 10 persons per line.

### 6.4. MUSIC AND AUDIO

**For the 2021 Parade, individual Entrant groups are not permitted to bring or use their own audio systems. All audio will be controlled and played via the Venue's PA system.**

**All Entrants that plan to use audio/music must include details within their Application and must provide one (1) audio track to SGLMG. Each Entrant will have an opportunity to perform during the Parade to their chosen audio track, which will be amplified through the Venue's PA system.**

The final audio track must:

- Be provided to SGLMG by 5pm, 4<sup>th</sup> January 2021
- Be submitted as a .WAV (preferred), .MP4 or .MP3 file
- Not exceed 90 seconds in length:
  - 1) 25 seconds intro: The beginning of your track should have 8 beats to count you in for your performance. Note that this may not be played and is for music cue purposes only
  - 2) **45 seconds to match your choreography in the Performance Zone.**
  - 3) 20 seconds outro: Note that this may not be played and is for music cue purposes only
- We recommend tracks are approximately 120 BPM (beats per minute) to assist with pacing.
- Be performance ready. If you wish to only use part of a song or have a special mix created, this must be edited prior to submission to SGLMG
- Be submitted via upload to the SGLMG online event management system. File must be named using template: Entrant Group Name – Final Audio

## 6.5. PROPS AND PUPPETS

We encourage you to use props that are lightweight, easy to carry and transport. They should easily be incorporated with your messaging or choreography. Examples include flags; banners; placards; umbrellas; fans; sports equipment such as footballs, soccer balls, tennis racquets; hula hoops; poi; staff; custom made props, etc.

Giant puppets with performer/s inside and backpack puppets are always a fun highlight for the audience. Please be aware of the height restrictions whilst designing your puppets.

## 6.6. PUSHABLES

If your creative concept is a bold statement, building this as a pushable is a great way to send the message across.

Pushables must comply with the following:

- Pushables must not exceed the dimensions as listed in *section 1.2 Venue Considerations*.
- Pneumatic wheels must be used. Entrants in violation will not be allowed to use the pushable in the Parade. You may also be liable for any grass damage that occurs if found not to be using the correct wheels.
- Pushables must not exceed 175 kilograms in weight.
- Participants are not permitted to sit or ride on pushables.
- All lighting, AV equipment or any infrastructure must be supplied and installed by a professional company or registered company.
- All electrical equipment, including leads, must be tagged and tested to comply with industry standards.
- All equipment must be safely secured, and you must have wet weather contingency to protect this equipment.

## 6.7. LIGHTING

A little bit of lighting can add some flair to your Entry. We suggest attaching LED, neon or fairy lighting strips, car headlights with batteries to your costumes or props to help make you stand out. We suggest that lighting is battery-powered, portable, lightweight and handheld for ease of logistics.

## 6.8. MATERIALS

- Confetti must be biodegradable and water-soluble. Confetti may be thrown via hands or cannons. Foil confetti is not permitted.
- Glitter must be biodegradable and applied to costumes/props as best as possible. Glitter must not be thrown via hands or cannons.
- Polystyrene and alternative materials can be cut into giant letters or shapes and painted or glittered to convey your messaging.

## 6.9. MISCELLANEOUS

### BICYCLES, SCOOTERS, ROLLERSKATES

Bicycles, scooters and roller-skates/blades are fun elements to add to your entry. Whilst in the SCG Field of Play, these must all travel on the astroturf or flooring mats. They must not travel on the grass.

## **ANIMALS**

Assistance animals are permitted to accompany participating people with disability. Assistance animals should be registered, with documentation provided to SGLMG by the Individual Participation Submission Deadline (17 February 2021).

## **INFLATABLES**

Inflatables are another great way to add height and creativity to your entry. Please ensure that you have considered the height, width and length restrictions whilst designing your inflatables. Inflatables must comply with the dimensions specified in Section 1.2 Venue Considerations.

## **6.10. HANDOUTS**

Handouts of any items or objects are not permitted at the Parade. Objects must not be thrown on the Parade Route or thrown or handed to audience members and other Participants. Anyone found in possession of items, including gifts, flyers, merchandise, with the intention to handout or seen handing out items in the Marshalling Area may be asked to leave and not participate in the Parade.

## **6.11. PRODUCT OR SPONSOR ADVERTISING**

To maintain the integrity of the Parade, product and services advertisement or sampling is not permitted. Businesses and organisations can represent themselves but cannot advertise specific products, services or campaigns. This includes bar nights, parties, special events, organisational campaigns and political messages.

The distribution of product samples and print advertisements is strictly prohibited in order to minimise contact and COVID-19 spread.

Ineligible activations include but are not limited to:

- Handing out products, samples, and leaflets.
- Use of physical signage, digital screens, SMS competitions, digital and social media platforms to advertise products, services or campaigns, as well as engaging in commercial transactions.
- Filming of your Entry and the Parade for immediate and/or later broadcast across any form of media, including social media platforms without disclosure to and approval from SGLMG is not permitted.
- Communication in any form of special offers or competitions.

Entrants who are found in violation of these T&Cs will have any handouts or signage removed from the Parade.

## **6.12. RESTRICTIONS**

Restricted items include vehicles, animals (excluding registered assistance animals), balloons, glitter cannons, foil confetti, stilt walkers of any kind (including peg, spring, drywall), projectiles, glass, fire, open flames, pyrotechnics (fireworks), flares, fire batons, fire breathing, sparklers, sparks, welding, weapons or imitation weapons, hazardous or flammable goods, and goods prohibited by law. We also strictly control the use of Projectiles and remote-controlled devices including any kind of drone, helicopters, planes and cars.

Other restrictions include full-frontal nudity of lower genitalia, solicitation of funds, and campaigning.



Laws relating to the use of public space, defamation, consumption of alcohol and other drugs, and indecent exposure all remain in place during the Parade. The Parade Route and Marshalling Area are within alcohol free zones and NSW Police have the power to confiscate or dispose of alcohol found in these areas.

### 6.13. SUSTAINABILITY AND WASTE MANAGEMENT

SGLMG is committed to be as environmentally sustainable as possible and this extends to keeping the Parade clean. Entrants must comply with the below:

- Confetti Cannons – If you are intending on using confetti, it must be bio-degradable and water-soluble. Foil confetti is prohibited.
- Balloons – The use of balloons is prohibited.
- Glitter – You must use only biodegradable glitter and apply to surfaces as best as possible. Glitter must not be thrown via hands or cannons. Entrants in violation may be liable for cleaning fees.
- Recycling and Re-using Materials – We ask that Entrants use recyclable materials and re-use items for construction of floats, props and costumes, and minimise consumables where possible. This includes biodegradable materials, reusable water bottles, and re-using props and banners from previous years.
- Waste Management – Entrants are required to utilise the waste facilities provided within the Venue, including the Marshalling Area on Parade Day. We suggest bringing your own (biodegradable) rubbish bags to assist with compacting waste.

### 6.14. PHOTO INSPIRATIONS

For more photo inspirations, please visit our gallery [here](#).

## 7. SUPPORTER GUIDELINES FOR COMMUNITY ENTRIES

The large Parade audience offers businesses and organisations a valuable opportunity to promote their support for the LGBTQI+ communities by assisting community groups produce their Entry with funding or in-kind donations. SGLMG acknowledge that without the support from businesses, many community group Entries would not be possible or as fabulous as they would otherwise be!

Equally, SGLMG would not exist without the generous financial support from partnerships with leading Australian brands that actively support the LGBTQI+ communities. The revenue that comes from these partnerships is a significant funding source for the operational delivery of the Parade.

Our partners are restricted to 10% of Parade Entrants with the remainder allocated to community. To ensure this, SGLMG have set clear parameters for community organisations to gain financial or in-kind support for themselves, whilst respecting the contribution of SGLMG partners.

### 7.1. ELIGIBILITY

Community organisations are permitted to partner with any business or organisation with the exception of escort agencies, sex on premises venues, brothels and tobacco companies, or those that do not align with the Mission, Vision and Values of SGLMG. All partners must be disclosed within the Application. SGLMG reserves the right to request further background information of partners and determine its suitability for Parade branding acknowledgement outside these criteria.

## 7.2. BRANDING AND MESSAGING

If physical branding acknowledgement on Entries is desired, the below criteria must be met:

- This must be disclosed within the Application for SGLMG approval. Supporting documents to display visual designs must be submitted.
- Any branding must include a specific message to show support or relevance to the LGBTQI+ communities or their rights. There is no specific form of the wording, however the message must mean something to the Entrant, be legitimate and relevant to the LGBTQI+ communities, and ideally align with the Entrant's creative concept. Demonstration of support is the most important thing, not branding.
- This message must be displayed on the Entry in two (2) locations maximum. For example, on one banner and one placard.
- Logos in isolation, the inclusion of product names and commercial website addresses are not permitted.
- The supporter must not use the SGLMG name or brand (including Sydney Mardi Gras, Sydney Gay and Lesbian Mardi Gras or Mardi Gras) in their support message or in any other fashion.

### Signage Guidelines:

- The Entrant's group name, branding and messaging must be larger and more prominent than that of the supporter's entire message.
- Brand or logo acknowledgement must not exceed 1 metre x 1 metre.
- Lettering in the supporter acknowledgement must not exceed 15 words maximum.

### Appropriate Examples include:

- XYZ Hardware loves the Rainbow Marchers and proudly supports the Gay & Lesbian community.
- We support your right to marry the person you love – XYZ Company.
- XYZ Industrial is proud to be support the Lesbian and Gay singers

### Clothing Attire

No branding or sponsor messaging are allowed on clothing attire except for sporting uniforms with pre-existing sponsors acknowledgement (e.g. football or netball jerseys).

## 7.3. DISCLOSURE

Entrants must disclose the names of any supporters and proposed branding acknowledgement or messaging on the Application form. Any changes must be communicated in writing to SGLMG for approval by 5PM, Monday 4 January 2021. SGLMG reserves the right to deny supporter signage if it conflicts these T&Cs and/or with agreements between SGLMG and official partners.

SGLMG will not permit entry on Parade night unless all branding or messaging signage matches what has been approved in the Application. SGLMG reserves the right to cover or remove any signage that does not comply with these T&Cs.

## 8. CODE OF CONDUCT

SGLMG stands for equality, respect and inclusiveness. This must be extended to all Entrants and Participants must act with kindness and respect.

## 8.1. PARTICIPANT PERSONAL SAFETY

SGLMG will run through safety and security as part of the Entrants Briefing. All Participants must be aware of the following conditions of entry to the Venue:

- All Participants must follow all instructions from SGLMG Staff, NSW Police, Security and Volunteers; they are there to help and ensure safety.
- The Parade is a very long day for all Participants. Assigned arrival times to the Parade Marshalling Area may be as early as 3:00PM, and egress post-Parade may be as late as 10:00PM.
- The Parade will proceed in all weather conditions.
- All Participants must have sufficient sunscreen, or weather protection that suit the conditions of the day.
- Due to COVID-19 Safety Protocols, participants will not be permitted to bring food or liquid into the Venue. SGLMG are currently working on plans for food and (non-alcoholic) drink services on site. We will advise Entrants the process in January 2021.
- SGLMG encourages participants to bring refillable bottles, which can be filled with water upon entry to the Marshalling Area.
- All Participants must carry valid and current photo identification.
- Participants must wear their SGLMG accreditation/wristbands at all times.
- All Participants must have In Case of Emergency (I.C.E) phone number stored in their mobile phone. Buddy systems are encouraged.
- SGLMG recommends that participants **do not bring bags** with them. There will not be a cloak room available on site. Participants are permitted to bring bags that are in 30cm x 21cm (the size of an A4 piece of paper) x 21cm and must always be held on their person. Please note that due to public safety and COVID-19 protocols, all bags will be searched upon entry. Participants must not:
  - Accept to carry the bag or personal belongings of someone they do not know;
  - Leave their bag or personal belongings unattended. Note that any bags found left unattended will be treated as a suspicious item.
- SGLMG, NSW Police and Security have the right to remove from the Parade any persons who:
  - Have violated the conditions of entry
  - Are found to be intoxicated or under the influence of drugs
  - Are found to be a danger to other participants or spectators
  - Are not complying with COVID-19 protocols

## 8.2. PARTICIPANT BEHAVIOUR

All Participants must treat each other with respect and dignity, despite any conflicting values or beliefs, and must comply with these T&Cs.

The following behaviours are **not** permitted:

- Threatening or aggressive behaviour, both verbally and physically
- Failure to identify themselves or provide appropriate accreditation (i.e. valid photo ID, Participant wristband)
- Ignoring or disobeying the instructions or requests of SGLMG staff, security or volunteers, or of NSW Police or other emergency services
- Victimisation of or unreasonable action against people
- Slander, racist, sexist, homophobic, biphobic transphobic language, behaviour or material
- Harassing, bullying or discriminating against other people or groups
- Sexual assault or harassment

- Encouragement or support of anyone who is harassing, bullying or discriminating against other people or groups
- Illegal consumption of alcohol or drugs
- Illegal behaviour or activities of any kind
- Discrimination against someone because of their gender, race, ethnic or ethno-religious background, political affiliation, occupation, marital status, pregnancy, disability, age, sexual or gender diversity, carer’s responsibilities or alcohol or drug use or dependency outside of the event
- Due to COVID-19 protocols, for 2021 the following actions will be prohibited:
  - Handshakes
  - Hugging
  - Kissing
  - Spitting

Participants are reminded that the Parade is held within an alcohol-free zone. The Parade Route is not exempt from normal law and so all Participants must comply with NSW laws and directions given by NSW Police.

Any persons who do not comply with the above code of conduct and T&Cs may be removed from the event and/or not permitted to participate in future parades.

### 8.3. COVID-19 SAFETY PROTOCOLS

SGLMG have developed a COVID Safe Event Operations Plan in accordance with the current Public Health Orders, industry guidelines, expert consultations and exemptions already enacted in NSW. SGLMG will amend these plans in accordance with the relevant active Public Health Order prior to the Parade.

- SGLMG reserves the right to refuse entry to any Participants suspected and/or displaying COVID-19 like symptoms.
- SGLMG strongly recommends that Participants download the COVIDSafe App.
- All participants must monitor their own health in the weeks prior to the event and should not attend if they experience any symptoms or are awaiting COVID-19 test results.

All Entrants and Participants must comply with the following:

- All Participants must have pre-registered their full name, contact number, email address and postal code and agreed to the T&Cs prior to the Parade.
- Each Entrant group must arrive to the Venue with all their Participants at their assigned arrival times, with no exceptions.
- SGLMG have staggered arrival times to limit the amount of people on site at any one time and to avoid any queuing or “bottle-necks” at entry points.
- **Upon arrival and to gain access to the Venue, all Participants must:**
  - Pass the mandatory temperature checks and symptoms screening:
    - If a participant fails the mandatory temperature check, they will be accompanied to an isolation zone and re-tested 15 minutes later. If they fail a second temperature check, they will not be permitted to participate in the Parade.
    - SGLMG reserves the right to remove the entire Parade Entry if one or more group members are displaying symptoms or fail symptom screening.

- Declare the following:
  - Person is not currently experiencing standard COVID symptoms
  - Person has not returned from overseas within the past 14 days
  - Person is not currently awaiting results of COVID-19 test
  - Person has not been directed to isolate for 14 days as a result of a positive test
  - Person has not been in contact with a person who is suspected of being positive
  - Person has not been directed to isolate for 14 days as a result of being in close contact with another COVID-19 patients
- Present their QR code ticket/pass to check in
- Present valid and current photo identification that corresponds with the registered name on the ticket/pass. Contact details may also be re-confirmed for contact tracing.
- Use the hand sanitiser provided
- Collect and immediately wear their face mask. Single use masks will be available; however, Participants can use their own mask if preferred. Parents must provide face masks for children to ensure they fit. All masks brought by Participants must cover nose and mouth and must not have any holes (e.g. mesh or tulle material).
- Collect their own accreditation to minimise cross contamination. Participants must not collect accreditation on behalf of another Participant.
- SGLMG will have dedicated COVID Marshalls on site, as well as assign two (2) dedicated volunteers to each Entrant group to assist in the adherence to health and safety protocols. All Participants must follow the directions of these personnel at all times.
- The Marshalling Area will be divided into “Sections” – each group must not leave their designated Section until directed by SGLMG staff/volunteers. Each section is designed to meet the 1 person per 4 square metre ratio of current health orders. Each Section will have their own toilets, water stations and hand wash facilities. Participants must not use facilities outside their designated Section.
- Pass-outs will not be permitted, to minimise cross contamination with other arriving Participants, spectators or other general members of the public – i.e. Participants will not be permitted to leave and re-enter the Marshalling Area once they have checked in.
- Participants are not permitted to bring food or liquid into the Marshalling Area. Any food will be disposed of prior to entry and bottles or containers of water/other liquids will be emptied. The Marshalling Area will have water refill stations for Participants to fill water bottles.
- **All Participants must practise physical distancing.** This means:
  - Participants must maintain a distance of 1.5m from each other at all times.
  - No handshakes, hugging, kissing or spitting
  - Participants must follow floor markings, physical barriers or signage while queuing
  - For any non-performing groups, there must be 1.5 metres distance between all individual Participants within an Entrant group. For any groups who are singing, dancing or chanting, there must be 2 metres distance between all individual Participants within an Entrant group, due to the increase in respiratory exertion involved.
  - Special exemptions will be made for any individuals who require a carer to interact with them and exist within the usual 4 square meter per person “bubble”. This will only be permitted if approved in advance by SGLMG, and participants will receive specific accreditation to certify this.

- **Face Masks:**
  - All Participants must wear face masks at all times while in the Marshalling Area and travelling to/from the stadium. There will be no exceptions to this rule under our COVID Safe Event Plan.
  - Face masks will be provided by SGLMG, or Participants can bring their own. If Participants choose to bring their own face mask, masks must:
    - Cover nose and mouth
    - Not have any holes e.g. mesh or tulle material
  - Participants are permitted to remove their mask whilst performing on the Parade Route if they wish. Face masks can only be removed when directed by staff at entry to the SCG Field of Play. Face masks must be disposed of directly into the bins provided.
  - Participants will be provided with a new face mask as they exit the Parade Route. This mask must be worn until they have exited the Venue.
  - SGLMG encourages all participants to continue wearing these masks as they leave the precinct and travel home, particularly if using public transport.
- After exiting the Route, Participants will be directed to vacate the Venue/general area immediately and must not linger in order to minimise contact with other Participants or patrons exiting the Venue. Participants are not permitted to re-enter the Marshalling Area or Venue.
- Participants must not interact with other Entrants or members of the public during movement from the Marshalling Area to the Route, or whilst on the Route.

## 9. CONSEQUENCES OF ANY BREACH OF THESE T&Cs

The Applicant understands and agrees that any breach of these T&Cs may result in one or more of the following consequences:

- Denied permission to participate in the Parade
- Removal from participation during the Parade
- Exclusion from participation in future Parades
- Application of criminal charges
- Legal action to recover monetary costs related to actions by the Participants including damage to property, court fines and fees resulting from lawsuits or charges against SGLMG

SGLMG reserves the right to issue a formal warning, either in writing or verbally, should a breach of these T&Cs occur. Once this warning has been issued, any continued behaviour that breaches or violates these T&Cs will result in removal from the Parade. SGLMG reserves the right to move to immediate removal from Parade without issuing a formal warning, depending on the severity of the breach of these T&Cs.

## 10. LIABILITY RELEASE

By submitting an Application to participate in the 2021 SGLMG Parade, the Applicant confirms that they are an authorised representative of the organisation/business or community group and that they have read, understood and accept these T&Cs.

In consideration of the acceptance of this Application and permission to participate in the Sydney Gay and Lesbian Mardi Gras Parade, I, for myself, my heirs, executors, administrators, successors and

assigns hereby release, waive and forever discharge Sydney Gay and Lesbian Mardi Gras Limited staff, board, volunteers, and suppliers and all other associations, sanctioning bodies and sponsoring companies, and all their respective agents, officials, servants, contractors, representatives, volunteers, staff, elected and appointed officials, successors and assigns OF AND FROM ALL claims, demands, damages, costs, expenses, actions and causes of action, whether in law or equity, in respect of loss or damage to my person or property HOWSOEVER CAUSED, arising or to arise by reason of my participation in the said event, whether as an exhibitor, spectator, participant, competitor or otherwise, whether prior to, during or subsequent to the event, AND NOTWITHSTANDING that the same may have been contributed to, or occasioned by the negligence of any of the aforesaid.

SGLMG reserves the right to change the above Terms & Conditions at any time.