



Terms and conditions

Meta Viewing Event Grants: Sydney WorldPride 2023

1. The promoters are Mardi Gras Arts Pty Ltd ('SGLMG') ABN 41 158 800 018 of Level 2, 81-83 Oxford St, Darlinghurst NSW 2010 ('Promoters').
1. Information on how to enter and grants forms part of these terms and conditions of entry. Entry into the promotion constitutes acceptance of these terms and conditions.
2. Applications are open to hospitality venues Australia wide such a restaurants, bars, pubs and clubs that will host a 2023 Sydney WorldPride and or Mardi Gras Viewing Event. Interstate, regional, and small venues are encouraged to apply.
3. Applications commence at 9am AEST on Tuesday 15th November 2022 and closes at 11.59.59 pm AEST on Sunday, 4th December 2022 ('Application Period').
4. To enter the promotion, Eligible Applicants must, within the Application Period, complete and submit the grants application online at ([Mardi Gras Website](#)). All entries are deemed to be received at the time of receipt by the promoter, not at the time of transmission by the person. All times stated in these terms and conditions are AEST as applicable in Sydney.
5. The grants application form will require the Eligible Applicant to clearly state the name of the organisation, list a contact person's full name, email, phone number and complete entry details in accordance with the form.

In addition, an entry may include a video link via Vimeo or YouTube, images, supporting PDFs of designs or other documentation (not compulsory) to support the response to the entry questions. The maximum file size is 5MB.

There is a limit of one entry per venue or address, however multiple venues or addresses under the one organisation can apply. An Eligible Applicant can only win one grant per venue or address. The Eligible Applicant must ensure that correct details are entered into the grant's application form so that the Promoters may contact the Eligible Applicant in the event that their entry is a winning entry. By entering the promotion, you acknowledge and agree that the Promoters, along with official sponsors of the 2023 Sydney WorldPride Festival ('Official Sponsors'), may use all information contained in the grants application form for purposes including evaluation of the application, conducting marketing, promotional and research activities and all applications become the sole property of the Promoters.

6. The Promoters accept no responsibility for late, lost or misdirected entries, including delays due to technical disruptions, network congestion or for any other reason.

7. The Promoters' panel of judges will reserve the unconditional right to withdraw the grant if an application is found to contain false and/or misleading information. The Promoters retain the right to investigate and verify any information provided in an entrant's application.
8. A panel of the Promoters' appointed judges will review all applications that are eligible for consideration based on the following factors:

Application Factors:

- Demonstrated capacity for the applicant to deliver the viewing Event in a COVID Safe manner
- Demonstrated ability to elevate exposure for LGBTQIA+ artists and entertainers
- Benefit that the viewing Event will bring to the local LGBTQI+ community.
- Demonstrated interpretation and relevance to the Sydney WorldPride season theme gather, dream, amplify
- Demonstrated plan of what the night will hold with proposed run sheet and suggested artists.

Environmental Factors:

- Ensuring grants are distributed equitably across LGBTQIA+ brave venues with small bars and venues encouraged to apply.
- Ensuring grants are distributed equitably across a range of locations nationally, including regional areas.

An applicant will not be eligible for grant funding if any of the following apply:

- Are a government organisation or government official
- Seeking a grant for any project other than a Meta Viewing Event Grant: Sydney WorldPride 2023

The judging panel will consist of a minimum of two judges nominated by the Promoters.

The judges will assess the merits of each application in their discretion and will ultimately determine any successful applications, in whole or in part. Successful applications will be selected at the discretion of the panel of appointed judges.

The judges' decision is final, and no correspondence will be entered into. Attempts to contact the judging panel directly may result in disqualification of any Eligible Applicant.

Successful applicants will be notified by SGLMG during the week commencing Monday, 12th December 2022. Successful applicants may also be promoted on Meta, SWP and SGLMG social media channels.

9. The SGLMG will contact winners via email or phone using contact details provided in the Eligible Applicant's grant application during the week commencing Monday, 12th December 2022. In the event that the Promoters are unable to contact a successful applicant via email or phone, after three attempts, no less than 24 hours apart, that applicant will forfeit the grant and the judges will select another successful application in their place.
10. The Promoters reserve the right in their sole discretion to disqualify any Eligible Applicant which the Promoters have reason to believe has breached any of these conditions or in the opinion of the Promoters, has engaged in conduct in entering the promotion, which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the promotion and/or the Promoters and/or the Official Sponsors.
11. The total value of all grants is up to the value of \$150,750 (ex GST). There will be a specific number of grants available:
 - 45 x \$3350
12. Each grant is not exchangeable or transferable.
13. Tax implications may arise from the grant award. Independent advice should be sought.
14. The Promoters reserve the right to rejudge in the event of an applicant being unable to satisfy these terms and conditions or forfeiting or not claiming a grant. For any element of the grant that remains unclaimed or forfeited through ineligibility or otherwise by 2pm on the Monday, 19th December 2022, the winner will forfeit that portion of the grant and no compensation will be paid in lieu and that grant may not be awarded.
15. Each successful Eligible Applicant (including their representatives and members) consents to their names, images, photographs and original entry being used by the Promoters and the Official Sponsors for future promotional, marketing and publicity purposes, without compensation.
16. Brand and promotion
 - a. Each winning Eligible Applicant must make a post on their social media accounts (Meta and/or Instagram unless otherwise arranged with the Promoter) announcing their winning of either the '2023 Sydney WorldPride Live & Proud Opening Ceremony Viewing Grant supported by Meta' or '2023 Mardi Gras Parade Viewing Event Grant supported by Meta', once SGLMG have provided a communications plan and not before. The Meta, SWP and SGLMG social media



accounts must be tagged in the post, and the post must include the tag #MardiGrasViewingEventGrants #SydneyWorldPrideViewingEventGrants and otherwise comply with the communications plan provided by SGLMG.

- b. SGLMG Instagram: @sydneymardigras
- c. SGLMG Facebook: @Sydney Gay and Lesbian Mardi Gras
- d. SWP Instagram: @sydneyworldpride
- e. SWP Facebook: @sydneyworldpride
- f. Meta Australia Facebook: @Metaau
- g. The entertainment must be officially presented under either the Sydney WorldPride Viewing Event or Mardi Gras Parade Viewing Event brand
- h. The relevant campaign marks must be included on all promotional collateral, and this will be provided as a part of a toolkit/hub by SGLMG. The toolkit/hub will include logos, digital assets, A3 poster artwork to print, social media tiles, artwork and copy for websites and electronic database mailouts, logos to be printed on tickets, brand guidelines etc.
- i. The branding will be required to be displayed within the Venue during the Viewing Event. Details about this will be set out in the toolkit/hub. Which will include the display of Mardi Gras and Sydney WorldPride logos within the Venue (logos on screens, display of Mardi Gras and Sydney WorldPride advertisements on available screens).
- j. Any broadcast or live streams of the Viewing Event will require approval from SGLMG, as the producer of the broadcast will need to accommodate various content integration requirements.
- k. The Venue is not permitted to announce their involvement as a Viewing Event venue or any details about the Performance until SGLMG advises that this can occur. A marketing and promotions timeline will be provided by SGLMG.
- l. The Venue grants SGLMG and the Official Sponsors the right to use their name and approved footage and images and biographies for performers to advertise the venue's participation in relation to the Viewing Event. These assets will be used by



SWP, SGLMG and the Official Sponsors for marketing, promotions and communications relating to the Viewing Event only.

- m. SGLMG, SWP and the Official Sponsors must be provided with accreditation to take photographs and video footage of the Viewing Event for use in connection with the promotion of the Viewing Event.
 - n. Grant recipients must use the Funding Contribution for the organisation and staging of a performance and not for any other purpose.
 - o. Grant recipients must use part of the Funding Contribution to provide and pay for a minimum of two (2) x LGBTQI+ artist.
 - p. Grant recipients are required to provide Mardi Gras post code data of ticket holders where applicable.
 - q. Grant recipients are required to complete a post event report/ acquittal which will be supplied by SGLMG.
17. Each Eligible Applicant's personal information is collected for the purposes of conducting this promotion. Any disclosure of such information will be made as required by law and in accordance with these terms and conditions. The Promoters may disclose your information to the Official Sponsors and to third parties who are assisting the Promoters, their service and content providers (including those located outside Australia) and to the Promoters' related companies, including those located outside of Australia.
18. The Promoters are not liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or a consequential loss), or for personal injury suffered or sustained as a result of taking any grant, except for any liability that cannot be excluded by law.
19. The Promoters will not be liable for any loss or damage whatsoever resulting from incorrect details being lodged by applicants.
20. The Promoters reserve the right to vary the rules of the promotion, or any grants offered or cancel the competition if they are no longer able to run the promotion due to reasons beyond their control, subject to law. The Promoters will not be liable for any losses to any Event arising from any variation or cancellation. This agreement will be governed and construed according to the laws of NSW, Australia, without regard to any conflict of law provisions. Any suit or proceeding arising out of these terms and conditions, between the Promoters and any third Event (other than the Official Sponsors) will be resolved in the federal or state courts as applicable in NSW, Australia and each Event submits to the jurisdiction and venue of such courts.



21. The Promoters are not responsible for any incorrect or inaccurate information or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
22. Eligible Applicants are responsible for ensuring that Viewing Parties are delivered in a COVID Safe manner that reflects the current Government health order at the time of the event. Neither the Promoters nor the Official Sponsors make any representation as to the sufficiency of Government health orders or recommendations to prevent the spread of COVID-19.
23. The Promoters and/or the Official Sponsors will not be liable for any losses or damage arising from a change or breach in a government health order. In the event that a Viewing Event cannot go ahead due to a change in a government health order, successful applicants may be required to return some or all of the grant monies at the absolute discretion of the Promoter and the Official Sponsors.